



MLMultimedia

Capabilities

Courseware Development

- Research and content development
- Content 'transformation' to interactive or simulation format
- Storyboard
- Powerpoint
- Course programming
- SCORM packaging
- Upload and test on multiple platforms

Multimedia

- Graphics design, user interface design
- Custom technical art
- Voice over audio recording
- Video production
- Custom Flash animations
- 3D animations

Study Aid Development

- Desktop applications
- Study guides to accompany online courses
- Manuals and documentation

Oversight and Project Management

- Big picture planning/audience analysis
- Adult learning theory and instructional design
- Assessment and testing development
- SME interviews, and review/approval management
- Learning management software admin and configuration; SCORM compliance and reporting

Courseware Troubleshooting and Revision

- Diagnose and fix server/media problems, compatibility issues
- Revise/update existing courses
- Convert existing material to Flash or other platform

Tools

- Adobe Captivate
- Adobe Photoshop
- Adobe Flash and ActionScripting (through AS 3.0)
- Articulate
- Authorware
- WordPress (blog engine)
- Database development/ActiveServerPages/PHP
- Web development tools : HTML, CSS, Javascript

Company Background

- Founded 1999
- Founding member, Denver Metro E-Learning Developers (DMELD)
- Past President, Rocky Mountain Chapter, Society of Technical Communication

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